

FRAUNHOFER-GESELLSCHAFT

27-29th of March | PROJECT MEETING

PROJECT MEETING March 2018

Eindhoven

INNOVATION NETWORK: »MORGENSTADT: CITY INSIGHTS«



Beyonddata 29th of March 29th Van der Valk Hotel



We have the possibility to assist this event on Thursday morning.

What if we go beyond urban planning, will we live in a city with only sensors? And what are the consequences for mobility? Who programmes our cars and validates decisions? What if we can predict crime by statistics? What if we can prevent poverty using data? Or what happens when the citizens are in charge of their own data?

Besides Keynote speakers you hear front running cases of Smart Cities who already use Data to solve societal challenges in their city! Challenges around safety, health, urban planning, poverty and mobility issues.

This event will not be about the positive or the negative sides of Data, it is about amazing you about Data and asking the right questions together!

<https://www.smart-circle.org/beyonddata/>

Get to know the city of Eindhoven

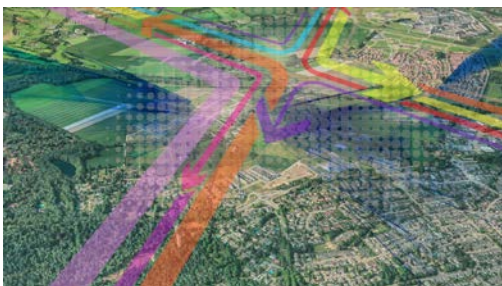


Strijp-S: This former, 27 hectare Philips site abounding with industrial, historic heritage has been transformed into an unique area. Everything evolves around creative and dynamic culture-, living- and working facilities.

<http://www.strijp-s.nl/nl/home>

Stratumseind is the place where the youth of Eindhoven spends a night on the town. The longest pub street in the Netherlands, 225 metres and 40 cafés that are often open 24/7.

<http://www.stratumseind.net/>



The Brainport Smart District consists of the City of Helmond and Brandevoort and during a Syntegration process the inhabitants and experts defined the use of data and following measures.

<https://www.brainport.nl/>

Keynotes of the Morgenstadt meeting

The Mayor of Eindhoven John Jorritsma (born 1956) is a Dutch politician. He has been mayor of Eindhoven since 13 September 2016. He was the King's Commissioner of the Dutch province of Friesland, a member of the States of North Brabant and mayor of Cranendonck before.



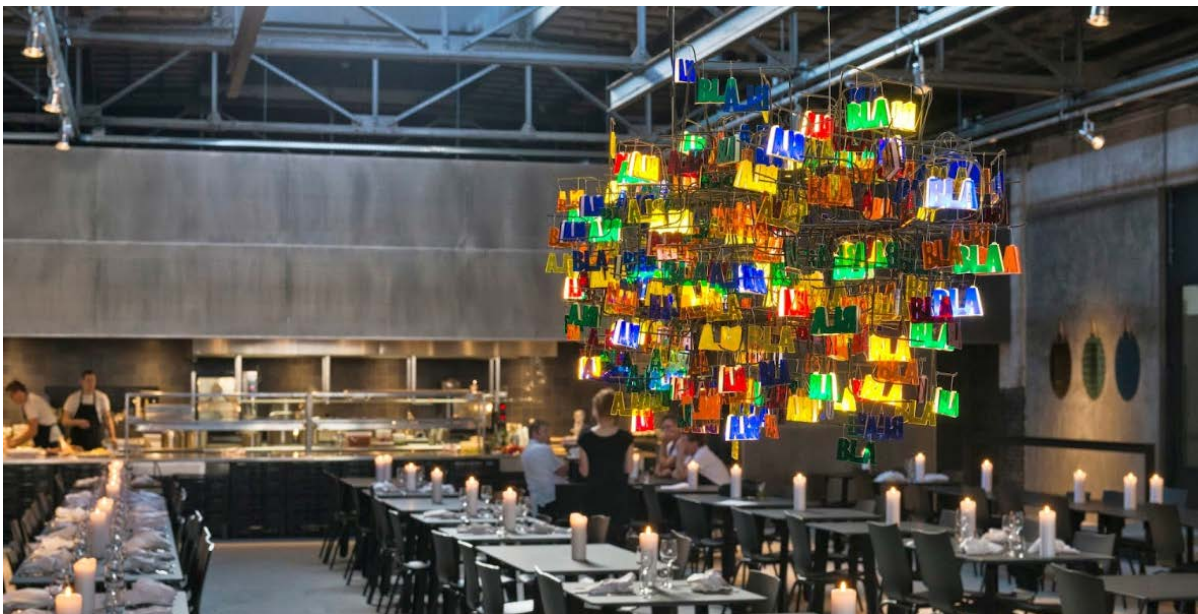
Detailed Agenda

Tuesday 27th of March

Location: City Hall

04.00 pm Steering board meeting (Only steering board members)

07.00 pm Informal dinner at the Kazerne



Detailed Agenda

Wednesday 28th of March

Location: Hotel Pullman Eindhoven Cocagne

- 9.00 am Registration
- 9.30 am Welcome by Mayor of Eindhoven
- 9.45 am Keynote by Morgenstadt Management – Vision for the future city
- 10.00 am Interactive session (Speed dating etc.)
- 10.45 am Partner presentation City of Eilat
- 11.00 am *Coffee break*
- 11.15 am Partner presentation Stadtwerke Bremen and tbc
- 11.45 am Brief Update on Work Programme + 3 Groupwork Sessions
 - > Startup Challenge
 - > Tech Radar
 - > Modular City Labs
- 12.45 pm *Lunch*
- 01.45 pm Presentation of SmartImpact
- 02.15 pm Presentation of Eindhoven: The Eindhoven data strategy, including IoT charter, the Open Data principles, Brainport.
- 02.45 pm Excursion to data projects around the City of Eindhoven: Strijp-S, Stratumseind etc.
- 05.00 pm End of excursion
- 07.00 pm *Network dinner at the Dijk9*

Detailed Agenda

Thursday 29th of March

Location: Van der Valk Hotel, Eindhoven

09.30 am Start beyonddata conference

11.30 am Start M:CI meeting: update from Morgenstadt Projects

12.30 am *Lunch*

13.15 pm Keynote by TU Eindhoven (tbc)

13.45 pm Workshop on harnessing joint project potentials:

- Value of Urban Data
- Transnational cooperation
- Academy

15.15 pm Wrap up

03.30 pm End of the Morgenstadt meeting

Addresses Location



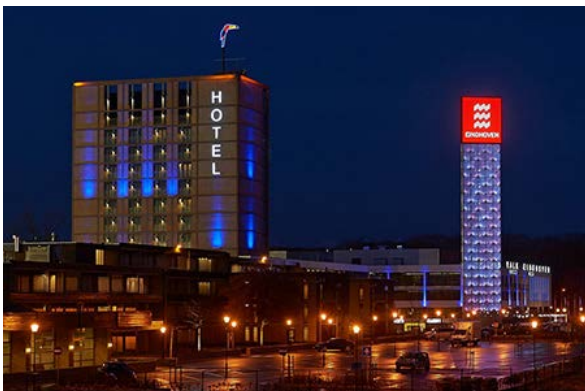
Hotel Pullman Eindhoven

Cocagne

Vestdijk 47,

5611 CA Eindhoven

<http://www.pullmanhotels.com/de/hotel-5374-pullman-eindhoven-cocagne/index.shtml>



Van der Valk Hotel

Aalsterweg 322

5644 RL Eindhoven

<https://www.hoteleindhoven.nl/en>

Addresses Restaurants



Kazerne restaurant
Paradijslaan 2-85611 KN
Eindhoven
<http://www.kazerne.com/>



Restaurant Dijk9
Stratumsedijk 9, 5611 NA
Eindhoven
<https://www.dijk9.nl/>

Contacts:

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Please registrate until 10th of March!