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MORGENSTADT CITY INDEX

Motivation

The Fraunhofer Institute of Engineering (IAO) developed in autumn 2016 as coordinator of the »M:CI« initiative the »Morgenstadt City Index«. There have been analysed 30 German „swarm“ cities concerning their future capacity. The Fraunhofer IAO coordinates with the innovation network »Morgenstadt:City Insights« one of the biggest international networks of cities, research and industry concerning the topic of an innovative, sustainable and future-orientated city development. The initiative has been and still is been working in several projects about the future of a liveable and flexible City of Tomorrow and is supported actively by the »National Platform Zukunftsstadt«, an expert platform of the federal government.

Based on detailed analysis of several German and international cities has developed the »Morgenstadt City Index« as holistic four pillar model. It is an instrument in order to measure the future viability of a city. Through the graphic visualization of the results, the Morgenstadt City-Index offers a snapshot of a city and a guide for city managers to help balance priorities across these four important areas.

The indicators were categorized under four central themes: quality of life, environmental consciousness, innovation and resilience. The indicators range from public green and blue spaces over the existence of climate adoption plans and the climate emissions to the percentage of high qualified jobs on the job market. The in 2016 published leaflet »Morgenstadt City Index« as well as the online documentation with the indicators and their values of the 30 German swarm cities gives an overview.

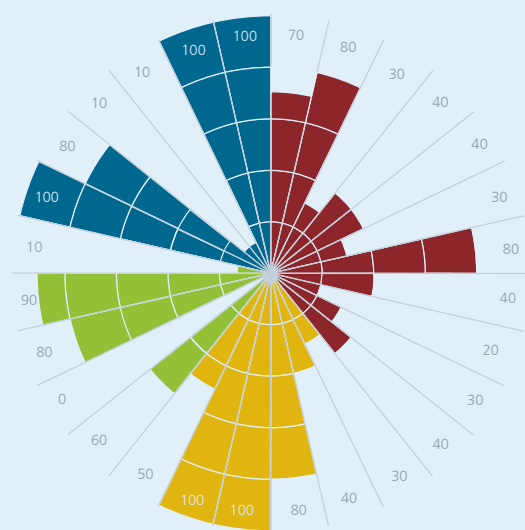
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Berlin's performance

Values in %

- Liveable City
- Resilient City
- Green City
- Innovative City

(More information about the 28 indicators and detailed data can be found in the online study under: www.morgenstadt.de.)

Morgenstadt City Index for your city

Your city has not been analyzed? We love to develop the index for your city. The Morgenstadt team analyzed the status quo of your city according to the 28 indicators and shows in a first step where your city is concerning the Germany-wide comparison. The holistic four pillar model avoids the weaknesses of former approaches which had been focussed on individual aspects and neglected other relevant factors. The Morgenstadt City Index offers an objective analysis of your city at a glance and facilitates long-term strategic management. The analysis has a duration of about two months and the offer includes three work packages:

WP1: data assessment

In this work package all public available data of your city for the 28 indicators is being derived. The first assessment identifies and valorizes the public available data and with a second assessment in collaboration with the city administration the responsible departments supports with finding the missing indicators and strategic documents.

WP 2: data analysis and report generation

The assessed data is being valorized by the Morgenstadt Benchmark system. Out of this a profile of the future capacity of your city as well as strengths and weaknesses will be carved out. With a comparison with the 30 German cities a classification of your city into the different rankings is possible. A qualitative classification of your city into the Morgenstadt City Index by Fraunhofer experts will be made on about four or five pages. Layout and typesetting will be made by Fraunhofer IAO.

WP 3 (optional): qualitative in-depth analysis

The analysis of your data will be complemented by two or three in-depth interviews of experts and decision makers of your city of your city administration (e.g. city development, planning department, business development etc). On about ten additional pages the results of the Morgenstadt City Index will be reflected with current opinions by the city and an in-depth evaluation of single indicators will be made.

Please contact us if you are interested in an individual analysis of your city.