



# BABLE

Architects of the Urban Market

## We facilitate collaboration of cities and companies in the European Smart City market

### SPOT

News and opportunities of the Smart City market

### EXPLORE

Use cases and profiles of leading cities and companies. Neutral and easy to understand solutions

### CREATE

your own personalized Smart City projects

### STORE

view products & services of leading companies of existing Smart City projects



**SPOT enables you to interact with potential partners before formal procurements**



**smart city  
tenders**



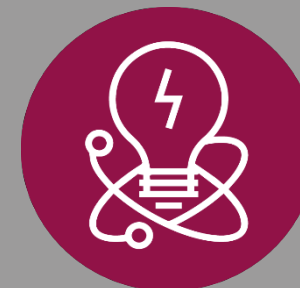
**calls for  
partners**



**upcoming  
projects**



**planned  
investments**



**new  
technologies**



**EXPLORE best practices, lessons learned and active cities and companies**



**realized  
use cases**



**neutral  
solutions**



**city  
profiles**



**company  
profiles**



**enabling  
services**



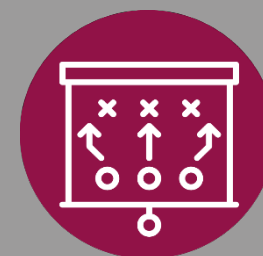
## CREATE your own personalized Smart City project



technology  
configuration



feasibility  
studies



business  
model



citizen  
engagement



funding



Tender  
development



implementation  
planning



performance  
monitoring

**STORE – display your products, services and technologies for smarter cities**



individual  
products



system  
solutions



## **BABLE comes as an open platform that is free to use for everyone**

### **How can I use BABLE?**

Starting from **August 2017** companies and cities can create own profiles on BABLE and start uploading information on their projects, services, challenges and solutions.

BABLE provides several functions and services that help promote own projects and initiatives and engage with the community on Smart City business:

- **individual curation of solutions**
- **Smart City Store**
- **innovation Procurement and technical dialogues**
- **tender screening and proactive bidding**
- **aggregation of demand**
- **framework contracts for suppliers**
- **news feed and direct communication with all market actors**

Most of the BABLE functions are currently being developed. They will come as plugins to the platform starting in fall 2017.





**BABLE comes as an open platform that is free to use for everyone**

### **What does it cost?**

BABLE comes as an open platform that is free to use for everyone.

- **free and open:**  
overview over Smart City Solutions, Products and Use Cases
- **free with login:**  
access personal profiles and connect with companies and cities

### **What is BABLE's business model?**

**Promotion of commercial products and services** is attached to a fee and using services on the platform (like special procurement functions or individual curation of solutions) will also come with a charge.

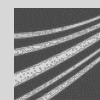
Also **special features and services** on BABLE will be available if you sign up as a premium partner. This can be based on an annual membership fee or come as pay per use.



## Replication Platform for the EU SCC1 lighthouse initiative



**Smart Cities**  
and Communities



**Fraunhofer**

**IAO**

BABLE is a Spin-off company of the Fraunhofer-Society  
Europe's largest organization for applied research  
developed for the EU lighthouse projects

# CREATE YOUR OWN PROFILE – TODAY

[www.bable-smartcities.eu](http://www.bable-smartcities.eu)

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