Architects of the Urban Market
We facilitate collaboration of cities and companies in the European Smart City market

**SPOT**
News and opportunities of the Smart City market

**EXPLORE**
Use cases and profiles of leading cities and companies. Neutral and easy to understand solutions

**CREATE**
your own personalized Smart City projects

**STORE**
view products & services of leading companies of existing Smart City projects
SPOT enables you to interact with potential partners before formal procurements.

- Smart city tenders
- Calls for partners
- Upcoming projects
- Planned investments
- New technologies
EXPLORE best practices, lessons learned and active cities and companies.

- realized use cases
- neutral solutions
- city profiles
- company profiles
- enabling services
CREATE your own personalized Smart City project

- technology configuration
- feasibility studies
- business model
- citizen engagement
- funding
- Tender development
- implementation planning
- performance monitoring
STORE – display your products, services and technologies for smarter cities
How can I use BABLE?

Starting from August 2017 companies and cities can create own profiles on BABLE and start uploading information on their projects, services, challenges and solutions.

BABLE provides several functions and services that help promote own projects and initiatives and engage with the community on Smart City business:

• individual curation of solutions
• Smart City Store
• innovation Procurement and technical dialogues
• tender screening and proactive bidding
• aggregation of demand
• framework contracts for suppliers
• news feed and direct communication with all market actors

Most of the BABLE functions are currently being developed. They will come as plugins to the platform starting in fall 2017.
BABLE comes as an open platform that is free to use for everyone.

What does it cost?

BABLE comes as an open platform that is free to use for everyone.

- **free and open:** overview over Smart City Solutions, Products and Use Cases
- **free with login:** access personal profiles and connect with companies and cities

What is BABLE’s business model?

Promotion of commercial products and services is attached to a fee and using services on the platform (like special procurement functions or individual curation of solutions) will also come with a charge.

Also special features and services on BABLE will be available if you sign up as a premium partner. This can be based on an annual membership fee or come as pay per use.
BABLE is a Spin-off company of the Fraunhofer-Society, Europe’s largest organization for applied research developed for the EU lighthouse projects.
CREATE YOUR OWN PROFILE – TODAY

www.bable-smartcities.eu